



SPONSORSHIP PLAN

The equality between men-women is a central issue in Québec, and many public and private companies, both at the institutional and formal levels, are doing important work for women to take up space in male-dominated workplaces. Several organizations offer inclusive and non-violent work policies to its LGBTQ+ community. Unfortunately, these communities are predominantly male, despite many women of the sexual diversity being part of larger companies. This is due largely because women do not feel included and respected in most organizations. Many women are afraid to openly identify themselves with the LGBTQ + community. Given the social and political history of women, they are often not only subject to discrimination, but of violence such as sexual harassment as can be seen in the wake of the #Me too movement. Women of the sexual diversity are victims of their condition, that of being women who love women. It is, therefore, crucial to help these marginalized women to feel included and respected within your organization.

To demonstrate your openness, your inclusion and the respect you give to women and people in LGBTQ + communities, we invite you to become a QLQ financial partner. An explanatory table will allow you to estimate the amount you wish to invest in order to concretely formalize your openness to women of the sexual diversity. It is important to mention that every month our old website has attracted more than 700 people. Today, with our new website we expect to attract the attention of more than 1000 people per month, an annual showcase of more than 12,000 views for your business. In addition, depending on your investment, the QLQ offers to promote your organization to our Facebook community of more than 5,500 LGBTQ + women.

Below are our tariffs:

			Created by the RLQ	Promotional video created by the RLQ for your company		Logo on our website and references		
	Cost/Year	References		Facebook	Info letter	First page	Sponsorship page	Info letter
Gold	5000\$	6x/year via our social media	1x/year	2x/year	2x/year	Logo big format	Large format + Company résumé + Website link	Appearance on all of our info letters (9x/year) + Mention Gold sponsorship



*Pour la visibilité sociale et politique des
femmes de la diversité sexuelle*

Silver	2500\$	6x/year via our social media	1x/y ear	2x/year	-	Logo medium format	Medium format + Website link	Appearance on all of our info letters (9x/year) + Mention Silver sponsorship
Bronze	1500\$	6x/year via our social media	1x/year	-	-	Logo small format	Small format + Website link	-

It is important to note that we are an organization for the defense of rights and we can't issue a receipt for charity donations. However, with your donation, when we give for causes with egalitarian and just mandates, we receive much more than money, we receive the recognition of women globally, of the LGBTQ+ community and respectfully, of all of the Quebec people. Pushing towards fair relations between men and women and the acceptance of homosexuality benefit everyone. Your implication is not only important to us, but to all women of the LGBTQ+ that you will be helping through our network. Together, let's move towards a more just and equitable future.

For more information, please contact Julie Antoine, general director of the *QLN- Women of the sexual diversity* at the following address: dg@rlq-qln.ca.

Thank you for your consideration,

Julie Antoine

Directrice générale/Executive Director

RLQ pour la visibilité sociale et politique des femmes de la diversité sexuelle

QLN For the social and political visibility of sexually diverse women

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